

# BRANDING EXPERIMENT

How well do you know your food brands!

# GROUND RULES:

- On each slide, an image will be displayed showing a brand
- If you know the brand, write the name on your sheet
- Beside the name, write anything you know about the brand (what they sell, target audience, etc.)
  
- NO GOOGLING THE ANSWER!!

EXAMPLE:



# EXAMPLE:



- Nike
- Sports and Apparel Brand
- Shoes, clothing, sports equipment



















