



BC Agriculture in the Classroom Foundation

Job Posting

Job Title: BC Agriculture in the Classroom Foundation – Communications Coordinator

Location: Abbotsford office

Duration: Full Time

Salary: \$48,000 - \$58,000

Application Deadline: February 6, 2023

We are looking for a passionate, creative communications professional to join our dynamic team at BC Agriculture in the Classroom Foundation. This position will provide communications services to help promote the Foundation and contribute to the development and maintenance of positive relationships with BCAITC stakeholders.

The responsibilities will include:

- Create a communications plan and calendar consistent with the organization's strategic plan
- Create compelling written and visual content for online and print communications
- Take informal pictures of association activities at events and shows
- Manage and monitor social media account activity and engage community users (Facebook, Twitter, Instagram, Vimeo, Pinterest) Adjust content to improve impact
- Website updates and maintenance, including GIS map information
- Assist in coordination of tours and events
- Assist with stakeholder relations
- Represent BC Agriculture in the Classroom Foundation at industry trade shows, events and tours and coordinate displays at the same
- Assist at organization fundraisers and educational events
- General administration to support the communication activities.

Apply before deadline February 6, 2023 with:

1. A cover letter that overviews your qualifications and experience for this position and your desired salary range.
2. Your resume
3. Send to: BC Agriculture in the Classroom Foundation, Attention: Executive Director, 202- 2313 West Railway Street, Abbotsford, BC V2S 2E3 info@aitc.ca

Applications will be acknowledged once received. Only those candidates selected for an interview will be contacted.

For further information about BCAITC, please consult our website: www.bcaitc.ca