

NEW MARKETING OPPORTUNITY

# FARM EXPLORER BC



OFFERED BY  
BC Agriculture in the Classroom Foundation

FEATURES OVER 400 FARM AND AGRICULTURE EXPERIENCES

Get in on the action now! Market your agriculture business on **Farm Explorer BC**, an exciting new webpage that connects BC residents, tourists, and students to agriculture products and experiences throughout the province! Developed by BC Agriculture in the Classroom Foundation (BCAITC), the site features an interactive GIS map plus informative and educational profiles for each listing.

## Farm Explorer BC Features:

- Farms selling products direct to consumers
- Farms offering visits, tours, and/or recreational/educational activities

## Your Permanent Business Listing on Farm Explorer BC Includes:

- Contact information, hours, and website/social media links
- Descriptions of products and experiences
- Logos, photos, and videos
- Educational information to help users learn about BC's amazing agriculture and food story
- Trip routing and social media share features



### VISIT HERE

TO CREATE YOUR FARM EXPLORER BC PROFILE  
<https://farm-explorer-bc-bcaitc.hub.arcgis.com>

### SPECIAL OFFER:

Farms that sign up from November 14, 2022 to March 1, 2023 will receive a free sponsored Farm Explorer BC listing. After March 1, 2023, the sign-up fee will return to the regular \$200 rate.

This is an incredible opportunity to help BC communities learn about agriculture and food - and why farms play such an important role in our society. Plus, you will be supporting BCAITC, a non-profit, charitable organization to provide valuable K-12 agriculture and food education to over half a million students annually!



BC  
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### For more information, contact:

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