



CANADIAN Agriculture Literacy MONTH

MARCH 1-31, 2022



AGRICULTURE LITERACY CHALLENGE READ 30 BOOKS

CALLING ALL BC LEARNERS!

To celebrate our 30th year of bringing BC agriculture to BC students and Canadian Agriculture Literacy Month (CALM) we are launching a March literacy challenge. So dig into some great books, have fun, learn about agriculture, and win prizes!

OVER \$2,125 IN PRIZES

- **EARLY BIRD PRIZE DRAWS:** Register by February 28 for a chance to win 1 of 2 \$50 Happy Kid gift cards. Plus, **the first 25 teachers to register will receive \$25 Starbucks gift cards!**
- **WEEKLY DRAWS:** Active participants (who read books and posts reviews during March) have a chance to win 1 of 2 \$100 Happy Kid gift cards.
- **GRAND PRIZE DRAWS:** Win 1 of 2 \$250 Happy Kid gift cards and BCAITC book prize packs!



Read 30 (or more) agriculture books to help celebrate our 30 years! Complete any accompanying reading activity and write reviews for more chances to win prizes!

Register and Participate in the Challenge:

1. Go to <https://aitc.beanstack.org> or download the Beanstack Tracker app from the Google or Apple store.
2. Register as an individual/family or class/group.*
3. Select the challenge, and explore the overview and accompanying badges.
4. To log minutes of reading, activities, or write a review, click the buttons on the top left-hand corner of the site.

* If you participated last year, you can log into your account and then make changes to your participants.

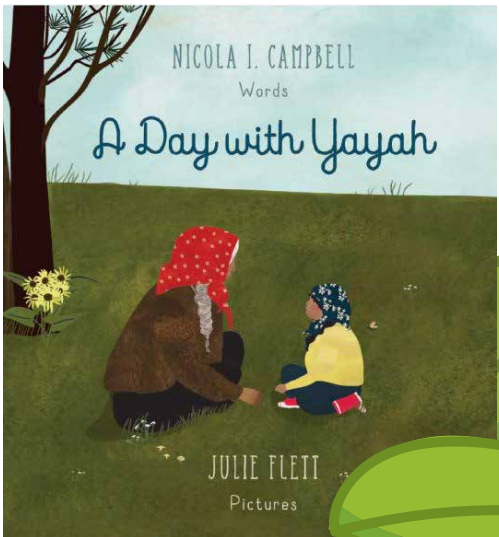


A DAY WITH YAYAH

BCAITC's featured book for Canadian Agriculture Literacy Month is 'A Day with Yayah'. This book features a Thompson River Salish family who harvest food together in the forest. Highlighting the Ntəʔkepmxcín language, readers can learn new words in addition to comparing and contrasting wild and cultivated plants grown for food.

LESSON

To extend the learnings from this wonderful book in your classroom, download the 'Gathering Information about Wild and Cultivated Plants' lesson from www.bcaitc.ca to use in your classroom. It features curriculum connections to grade 1-7 Science, English Language Arts, and First Peoples topics.



GREAT CANADIAN FARM TOUR

Discover the wonderful world of agriculture with our free Great Canadian Farm Tour this March! You can take part in up to 11 virtual farm visits all across Canada - including a tour of an egg farm right here in BC at 9:30am on March 8!

Visit www.aitc-canada.ca/calm to view the full tour schedule and sign up your class!



THE GREAT BIG CRUNCH

Join schools and organizations all over BC and crunch on healthy produce (like apples, carrots, and cucumbers) at 11:30am on March 3 to raise awareness for healthy snacking! Find more information on this fun event including registration details at www.bcaitc.ca. Let's crunch together!



#CALM22

Sharing is caring - use #CALM22 to share your updates and photos of students reading about agriculture in British Columbia!

Questions about CALM? Need assistance? Email: teacher@aitc.ca.