



12 DAYS OF AGRICULTURE EDUCATION CONTEST RULES AND REGULATIONS

1. The “12 Days of Agriculture Education Contest” (the “Contest”) is produced by BC Agriculture in the Classroom Foundation (BCAIRC).
2. The Contest starts at 12:01am PST on Wednesday, December 1, 2021 and runs for twelve (12) separate Contest days, closing at 11:59pm PST on Sunday, December 12, 2021 as detailed below:

Contest Day	Contest Date
Day 1	12:01am to 11:59pm PST, Wednesday, December 1, 2021
Day 2	12:01am to 11:59pm PST, Thursday, December 2, 2021
Day 3	12:01am to 11:59pm PST, Friday, December 3, 2021
Day 4	12:01am to 11:59pm PST, Saturday, December 4, 2021
Day 5	12:01am to 11:59pm PST, Sunday, December 5, 2021
Day 6	12:01am to 11:59pm PST, Monday, December 6, 2021
Day 7	12:01am to 11:59pm PST, Tuesday, December 7, 2021
Day 8	12:01am to 11:59pm PST, Wednesday, December 8, 2021
Day 9	12:01am to 11:59pm PST, Thursday, December 9, 2021
Day 10	12:01am to 11:59pm PST, Friday, December 10, 2021
Day 11	12:01am to 11:59pm PST, Saturday, December 11, 2021
Day 12	12:01am to 11:59pm PST, Sunday, December 12, 2021

3. **To enter and to be eligible to win the Contest, an entrant must be a teacher or homeschool educator, legal resident of British Columbia, and be eighteen (18) years of age or older.** Employees and their parents, siblings, children, and persons domiciled with an employee of BCAIRC and any other organizations, media, or businesses, who assist or aid in the Contest are ineligible to enter.
4. No purchase necessary. To enter, entrants must write a comment about how they have used (or will use) the Contest’s featured educational resource in the comments section below each Contest Day post online at www.facebook.com/bcagintheclassroom and/or www.instagram.com/bcairc. Limit one entry per person, per day on www.facebook.com/bcagintheclassroom and one entry per person, per question on www.instagram.com/bcairc for the duration of the Contest. Multiple entries found per day for each entry method will be removed and the entrant will be disqualified from the Contest. Odds of being selected as a winner depend on the number of entries received by the Contest. All entries must be received by 11:59pm PST on each of the Contest Days.
5. By entering, Contest entrants acknowledge that the Contest is in not sponsored, administered, or associated with Facebook or Instagram. Contest entrants agree that he/she owns rights to the Facebook or Instagram user content entered in the Contest and that user content does not infringe on copyrights or other legal rights of any third party. Entrants give BCAIRC permission to reproduce and use this user content in on www.facebook.com/bcagintheclassroom and/or www.instagram.com/bcairc and that BCAIRC may refuse to accept content for any reason.
6. The daily Contest prizes are as follows:

Contest Day	Prize
Day 1	Total value \$225+: \$100 Save-On-Foods Gift Card, BCAIRC Picnic Backpack, Kussi Poultry Shears, Career Case Game, thinkAG Water Bottle, Certificate for 1 Dozen Eggs, Chef Randle Recipe Booklet, BCAIRC Pen and Post-It Note, BCAIRC Lunch Tote, Real Dirt on Farming Magazine
Day 2	Total value \$60+: \$25 Indigo Gift Card, snapAG Pack, Career Case Game, thinkAG Water Bottle, Certificate for 1 Dozen Eggs, Chef Randle Recipe Booklet, BCAIRC Pen and Post-It Note, BCAIRC Lunch Tote, Real Dirt on Farming Magazine
Day 3	Total value \$65+: Alfabet Storybook, Blossom’s Big Job Storybook, Reggie’s Technology Adventure Storybook , Career Case Game, thinkAG Water Bottle, Certificate for 1 Dozen Eggs, Chef Randle Recipe Booklet, BCAIRC Pen and Post-It Note, BCAIRC Lunch Tote, Real Dirt on Farming Magazine
Day 4	Total value \$90+: \$25 Indigo Gift Card, Cutting Board, Triple Smoke Sauce, Keep Calm and Graze on Dishcloth, Keep Calm and Graze on Sticker, Canada Beef Cookbooks, Career Case Game, thinkAG Water Bottle, Certificate for 1 Dozen Eggs, Chef Randle Recipe Booklet, BCAIRC Pen and Post-It Note, BCAIRC Lunch Tote, Real Dirt on Farming Magazine
Day 5	Total value \$65+:Alfabet Storybook, Blossom’s Big Job Storybook, Reggie’s Technology Adventure Storybook, Career Case Game, thinkAG Water Bottle, Certificate for 1 Dozen Eggs, Chef Randle Recipe Booklet, BCAIRC Pen and Post-It Note, BCAIRC Lunch Tote, Real Dirt on Farming Magazine
Day 6	Total value \$55+:\$25 Indigo Gift Card, Career Case Game, thinkAG Water Bottle, Certificate for 1 Dozen Eggs, Chef Randle Recipe Booklet, BCAIRC Pen and Post-It Note, BCAIRC Lunch Tote, Real Dirt on Farming Magazine
Day 7	Total value \$95+: \$25 Indigo Gift Card, snapAG Packs, Cutting Board, Triple Smoke Sauce, Keep Calm and Graze on Dishcloth, Keep Calm and Graze on Sticker, Canada Beef Cookbooks, Career Case Game, thinkAG Water Bottle, Certificate for 1 Dozen Eggs, Chef Randle Recipe Booklet, BCAIRC Pen and Post-It Note, BCAIRC Lunch Tote, Real Dirt on Farming Magazine
Day 8	Total value \$95+ BCAIRC Picnic Backpack, Career Case Game, thinkAG Water Bottle, Certificate for 1 Dozen Eggs, Chef Randle Recipe Booklet, BCAIRC Pen and Post-It Note, BCAIRC Lunch Tote, Real Dirt on Farming Magazine
Day 9	Total value \$55+:\$25 Indigo Gift Card, Career Case Game, thinkAG Water Bottle, Certificate for 1 Dozen Eggs, Chef Randle Recipe Booklet, BCAIRC Pen and Post-It Note, BCAIRC Lunch Tote, Real Dirt on Farming Magazine
Day 10	Total value \$65+: Alfabet Storybook, Blossom’s Big Job Storybook, Reggie’s Technology Adventure Storybook, Career Case Game, thinkAG Water Bottle, Certificate for 1 Dozen Eggs, Chef Randle Recipe Booklet, BCAIRC Pen and Post-It Note, BCAIRC Lunch Tote, Real Dirt on Farming Magazine

Day 11	Total value \$95+: BCAITC Picnic Backpack, Career Case Game, thinkAG Water Bottle, Certificate for 1 Dozen Eggs, Chef Randle Recipe Booklet, BCAITC Pen and Post-It Note, BCAITC Lunch Tote, Real Dirt on Farming Magazine
Day 12	Total value \$275+: \$100 Save-On-Foods Gift Card, BCAITC Picnic Backpack, BBQ Utensil Set, Poultry Shears, Cutting Board, Triple Smoke Spice, Keep Calm and Graze on Dishcloth, Keep Calm and Graze on Sticker, Canada Beef Cookbooks, Career Case Game, thinkAG Water Bottle, Certificate for 1 Dozen Eggs, Chef Randle Recipe Booklet, BCAITC Pen and Post-It Note, BCAITC Lunch Tote, Real Dirt on Farming Magazine

Prizes must be accepted as awarded. No substitutions and/or variations of the prizes are permitted, except at BCAITC's sole discretion. Prizes will be mailed to Winners by Canada Post within thirty (30) days of each Contest Day close. BCAITC is not responsible for lost or stolen prizes.

7. Random daily Contest prize draws will be conducted between 8:00am and 4:00pm PST at BCAITC's Office in Abbotsford, BC on the day following each Contest Day from the entries received. An entrant need not be present to win. Winners will be contacted via Facebook or Instagram immediately following the daily draws to obtain mailing addresses. Winners must reply within a seven (7) day period. If, for any reason, a Contest entrant cannot be reached by Facebook or Instagram within seven (7) days he/she will forfeit the prize and BCAITC reserves the right, but not the obligation, to draw another entry.
8. By entering the Contest, entrants authorize BCAITC to broadcast and publish their first name and last name initial and Contest comments in connection with promotion or publicity at no additional compensation. All entries become the property of BCAITC. Information provided from the Contest releases (such as postal codes and age) may also be aggregated by the Communications Coordinator of BCAITC for market research purposes but will not be identifiable by individual.
9. This Contest is subject to all applicable federal, provincial, and municipal laws.
10. By entering, all Contestants release and agree to hold harmless BCAITC, Facebook, and Instagram, and any of their respective directors, officers, employees, and agents of all such parties and any prize suppliers (collectively, the "Released Parties") from and against any and all liability for any injuries, damages to persons (including death), damages to personal property or any other loss whatsoever causes directly or indirectly, in whole or in part, by an entrant's participation in the Contest, including but not limited to losses arising from the Contestant's acceptance, use, or misuse of a Contest prize, any act or omission made by any of the Released Parties or a third party (including any other entrant) or the entrant, any defect in any social media accounts or equipment used in the Contest, and any other problems of the Contest.
11. The Released Parties are not responsible for misdirected, incomplete, damaged, or late Contest entries.
12. Entries are subject to verification. BCAITC reserves the right, at its sole discretion, to require proof of a potential Contest winner's identity and/or eligibility. A potential Contest winner that cannot provide such proof upon request may be disqualified from the Contest.
13. BCAITC reserves the right, to alter, amend, postpone, or cancel this Contest (or to amend these Contest Rules and Regulations) in any way at any time, in the event of an administrative error, tampering, intervention, fraud, technical failure, or any other reason at BCAITC's sole discretion. Decisions of BCAITC are final.
14. Any attempt to deliberately damage any website, Facebook account, or Instagram account, or to undermine the operation of this Contest is a violation of laws, and should such an attempt be made, BCAITC reserves the right to seek remedies and damages.
15. To review the BCAITC's privacy policy, visit www.bcaitc.ca.
16. By entering the Contest, you have read and agreed to the above Contest Rules and Regulations.