



FRUIT 101 CONTEST RULES AND REGULATIONS

- The "Fruit 101 Contest" (the "Contest") is produced by BC Agriculture in the Classroom Foundation (BCAIRC).
- The Contest starts at 9:00am PST on Monday, April 20, 2020 and runs for five (5) separate Contest days, closing at 8:59am PST on Saturday April 25, 2020 as detailed below:

Contest Day	Contest Date
Day 1	9:00am PST Monday, April 20, 2020 to 8:59am PST Tuesday, April 21, 2020
Day 2	9:00am PST Tuesday, April 21, 2020 to 8:59am PST Wednesday, April 22, 2020
Day 3	9:00am PST Wednesday, April 22, 2020 to 8:59am, PST Thursday, April 23, 2020
Day 4	9:00am PST Thursday, April 23, 2020 to 8:59am PST Friday, April 24, 2020
Day 5	9:00am PST Friday, April 24, 2020 to 8:59am PST Saturday, April 25, 2020

- To enter and to be eligible to win the Contest, entrants must be a legal resident of British Columbia and be thirteen years of age or older. Employees and their parents, siblings, children, and persons domiciled with an employee of BCAIRC and any other organizations, media, or businesses, who assist or aid in the Contest are ineligible to enter. Entrants who are aged 13 to under 18 at the date of entry are eligible to enter the Contest and win a prize provided that the parent or legal guardian of the entrant accepts any such prize and the terms and conditions hereof for and on behalf of such entrant.
- No purchase necessary. To enter, entrants must correctly answer the Contest trivia question in the comments section below the Contest multiple choice trivia post online at www.facebook.com/bcagintheclassroom and/or www.instagram.com/bcairc. Limit one entry per person, per question on www.facebook.com/bcagintheclassroom and one entry per person, per question on www.instagram.com/bcairc for the duration of the Contest. Multiple entries found per day for each entry method will be removed and the entrant will be disqualified from the Contest. Odds of being selected as a winner depend on the number of entries received by the Contest. All entries must be received by 8:59am PST on the Contest close dates:

Contest Day	Contest Close Date
Day 1	8:59am PST Tuesday, April 21, 2020
Day 2	8:59am PST Wednesday, April 22, 2020
Day 3	8:59am, PST Thursday, April 23, 2020
Day 4	8:59am PST Friday, April 24, 2020
Day 5	8:59am PST Saturday, April 25, 2020

- By entering, Contest entrants acknowledge that the Contest is in not sponsored, administered, or associated with President's Choice, Facebook, or Instagram. Contest entrants agree that he/she owns rights to the Facebook or Instagram user content entered in the Contest and that user content does not infringe on copyrights or other legal rights of any third party. Entrants give BCAIRC permission to reproduce and use this user content in connection with the Contest on www.facebook.com/bcagintheclassroom and/or www.instagram.com/bcairc and that BCAIRC may refuse to accept content for any reason.
- The daily Contest prizes are as follows:

Contest Day	Contest Date	Facebook Prize	Instagram Prize
Day 1	9:00am PST Monday, April 20, 2020 to 8:59am PST Tuesday, April 21, 2020	\$50 President's Choice Grocery Gift Card	\$50 President's Choice Grocery Gift Card
Day 2	9:00am PST Tuesday, April 21, 2020 to 8:59am PST Wednesday, April 22, 2020	\$50 President's Choice Grocery Gift Card	\$50 President's Choice Grocery Gift Card
Day 3	9:00am PST Wednesday, April 22, 2020 to 8:59am, PST Thursday, April 23, 2020	\$50 President's Choice Grocery Gift Card	\$50 President's Choice Grocery Gift Card
Day 4	9:00am PST Thursday, April 23, 2020 to 8:59am PST Friday, April 24, 2020	\$50 President's Choice Grocery Gift Card	\$50 President's Choice Grocery Gift Card
Day 5	9:00am PST Friday, April 24, 2020 to 8:59am PST Saturday, April 25, 2020	\$50 President's Choice Grocery Gift Card	\$50 President's Choice Grocery Gift Card

Prizes must be accepted as awarded. No substitutions and/or variations of the prizes is permitted, except at BCAIRC's sole discretion. BCAIRC is not responsible for lost or stolen prizes.

- Random daily Contest prize draws will be conducted between 9:00am and 4:00pm PST at BCAIRC's Office in Abbotsford, BC on the day following the Contest dates: Tuesday, April 21, 2020, Wednesday, April 22, 2020, Thursday, April 23, 2020, Friday, April 24, 2020, and Saturday, April 25, 2020 from the entries received. An entrant need not be present to win. Winners will be contacted via Facebook or Instagram immediately following the daily draws. Winners must reply within a seven (7) day period. In the event that attempts to contact winners are unsuccessful, alternative entries will be selected at random. Before being awarded a prize, a potential Contest winner (or the potential Contest winner's parents or legal guardians) will be required to sign and return within fourteen (14) days after a Contest prize draw, a full Contest release form stating that the potential Contest winner has read and understood the Contest Rules and Regulations, grants all consents required, authorizes BCAIRC to broadcast and publish the winners' name, city of residence, and Contest trivia answers in connection with promotion or publicity of the Contest at no additional compensation to a potential winner, and answers on the Contest release form, without mechanical aid, a mathematical skill-testing question, before a selected entrant is confirmed as a winner. A Contest winner (or a Contest winner's parents or legal guardians) will be delivered a prize by email within twenty-one (21) days of the corresponding Contest prize draw date.
- If, for any reason, a Contest entrant (or his or her parent or legal guardian) cannot be reached by Facebook or Instagram within seven (7) days or if a selected entrant fails to correctly answer the mathematical skill-testing question, he/she will forfeit the prize and BCAIRC reserves the right, but not the obligation, to draw another entry.

9. All entries become the property of BCAITC. Information provided from the Contest releases (such as postal codes and age) may also be aggregated by the Communications Coordinator of BCAITC for market research purposes but will not be identifiable by individual.
10. This Contest is subject to all applicable federal, provincial, and municipal laws.
11. By entering, all Contestants release and agree to hold harmless BCAITC, President's Choice, Facebook, and Instagram, and any of their respective directors, officers, employees, and agents of all such parties and any prize suppliers (collectively, the "Released Parties") from and against any and all liability for any injuries, damages to persons (including death), damages to personal property or any other loss whatsoever causes directly or indirectly, in whole or in part, by an entrant's participation in the Contest, including but not limited to losses arising from the Contestant's acceptance, use, or misuse of a Contest prize, any act or omission made by any of the Released Parties or a third party (including any other entrant) or the entrant, any defect in any social media accounts or equipment used in the Contest, and any other problems of the Contest.
12. The Released Parties are not responsible for misdirected, incomplete, damaged, or late Contest entries.
13. Entries are subject to verification. BCAITC reserves the right, at its sole discretion, to require proof of a potential Contest winner's identity and/or eligibility. A potential Contest winner that cannot provide such proof may be disqualified from the Contest.
14. BCAITC reserves the right, to alter, amend, postpone, or cancel this Contest (or to amend these Contest Rules and Regulations) in any way at any time, in the event of an administrative error, tampering, intervention, fraud, technical failure, or any other reason at BCAITC's sole discretion. Decisions of BCAITC are final.
15. Any attempt to deliberately damage any website, Facebook account, or Instagram account, or to undermine the operation of this Contest is a violation of laws, and should such an attempt be made, BCAITC reserves the right to seek remedies and damages.
16. To review the BCAITC's privacy policy, visit www.bcaitc.ca.
17. By entering the Contest, you have read and agreed to the above Contest Rules and Regulations.